



Tiffanie STANARD

Stanard is an award-winning entrepreneur, executive, corporate advisor, media personality, and producer with 15+ years of experience. Tiffanie is the CEO & Founder of Stimulus, a fast-growing, venture-backed SaaS company with a nationwide remote team. The Stimulus Relationship Intelligence Platform combines data insights, relationship-building tools, and a proprietary score to help companies make the best purchasing decisions while diversifying their supply chain. Tiffanie has raised \$3.5M for Stimulus from top-tier investors including Morgan Stanley, Northwestern Mutual Future Ventures, and more.

Throughout her career, Stanard has been hired to consult and advise influential global brands including Microsoft, Salesforce, AT&T, Intuit, and other organizations.

Stanard is a recipient of the Business Journal's Rising Star Award, Walker's Legacy's Women in Economic Development Award, and the Tribune's 10 under 40 Most Influential African Americans Award. Forbes has recognized Tiffanie in the Next 1000 Leaders List and she was named as one of the 10 Business Leaders Transforming Supply Chain by Business Insider, among many more honors.

Born and raised in Philadelphia, she holds a bachelor's degree in business management and has been active in her community by serving as a board or committee member for many organizations including Love Now Media, Philly Startup Leaders, City of Philadelphia (Office of Workforce Development), PHL Diversity (Philadelphia Convention & Visitors Bureau) and PACT (Philadelphia Alliance for Capital and Technologies).



www.tiffaniestanard.com



ts@tiffaniestanard.com for speaking & consulting inquiries.

tstanard@getstimulus.io for Stimulus related-inquires.



@tiffaniestanard



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